



Sample Interview Questions for Connie Dieken

Q: Okay, Connie. Why do you have to talk less in order to influence more?

Q: Your study links attention spans and communication skills and the results are incredible – 99% of respondents said shrinking attention spans are damaging our verbal communication skills!

Q: The *consequences* of this are huge. 80% of those surveyed said diminishing verbal skills can limit your career and harm your ability to manage and motivate others. What do you make of this?

Q: Your book is about the 3 *Habits* we should all practice – the 3 “C’s of communication – Connect, Convey, Convince[®]. How did you discover these 3 habits and why are they so critical today?

Q: You also talk about “communiclutter[®]” in the book and call it a significant issue for most of us – what do you mean by that?

Q: I’ve heard that your “Connect, Convey, Convince[®] method can transform workplaces. Can the way we communicate really create a high performance culture?

Q: Suppose an executive said to you, “I can’t worry about communication right now – I’ve got to stay focused on the bottom line.” What do you say?

Q: Every once in a while, we all run across a person we just can’t seem to communicate with. What do you do then?

Q: If you could leave us with one core takeaway, what would it be?